

Pharmacy First Key Promotional Resources

Please find below some key promotional Pharmacy First resources that have been collated which are easy to download below.



Community Pharmacy England has created useful Pharmacy First resources that give clarity on eligibility for the 7 common conditions the service covers:

- [A4 Pharmacy First Poster \(print version\)](#)
- [A4 Pharmacy First Poster \(upload version\)](#)

[A5 Pharmacy First Poster \(2 copies on A4\)](#)

[Social media cards and template text](#)



All CPE resources can be found on the [CPE Pharmacy First service page](#).



The NHS England 'Think pharmacy first' public awareness campaign will increase awareness that pharmacists can provide some prescription medicines, if needed, without seeing a GP:

- [A4 Pharmacy First Poster \(print version\)](#)
- [A3 Pharmacy First Poster \(print version\)](#)

[Social media cards and template text](#)



Think pharmacy first

Subject to age eligibility. Service available at majority of pharmacies.

See your pharmacist Help us help you



Think pharmacy first

Subject to age eligibility, including 12 years and over for suitable prescription medicines. Service available at majority of pharmacies.

See your pharmacist Help us help you



Think pharmacy first

Subject to age eligibility. Service available at majority of pharmacies.

See your pharmacist Help us help you

All 'Think pharmacy first' campaign resources can be found in the [resource centre](#).

Pharmacy First Key Promotional Resources

A4 Community Pharmacy Norfolk & Suffolk Patient Leaflet:

[A closer look at the NHS Pharmacy First service](#)

Newsletter / Website copy:

The NHS Pharmacy First service

The Pharmacy First service, which launched earlier this year, enables pharmacists to offer NHS consultations, treatment and advice, in private, for seven common conditions without needing a GP appointment.

The service covers:

- **Earache** (for those aged 1 to 17)
- **Impetigo** (for those aged 1 year and over)
- **Infected insect bites** (for those aged 1 year and over)
- **Shingles** (for those aged 18 and over)
- **Sinusitis** (for those aged 12 and over)
- **Sore throat** (for those aged 5 and over)
- **Uncomplicated urinary tract infections** (for women aged 16–64)

Patients can pop into their local pharmacy, often with no need for an appointment, and will be supplied an NHS appropriate prescription medicine if needed. Should the pharmacy team be unable to help, then you will be directed to another healthcare professional as appropriate.

Over 98% of pharmacies across Norfolk & Suffolk now offer this NHS service and have provided thousands of convenient consultations since its launch.

Patients can visit the [NHS website to find out more](#) and locate their nearest pharmacy.

Pharmacy First Videos

Community Pharmacy England explainer:

<https://www.youtube.com/watch?v=-M8juhIO4O8>

Download the video [here](#).

Community Pharmacy England value of the service:

<https://www.youtube.com/watch?v=PBQEZDWfcJA>

NHS BSL version:

<https://www.youtube.com/watch?v=i8uGWlcnMk>

Think pharmacy first in Suffolk and North East Essex:

https://www.youtube.com/watch?v=86Q2_iPrZ40

Use the QR Code
for the digital version
of this Pharmacy First
key promotional pack

