

Stakeholder Announcement:

Norfolk & Waveney / Suffolk & North East Essex ICBs Collaborative Community Pharmacy Integration Project

Community Pharmacy Norfolk & Suffolk (CPNS) is excited to announce its success in securing a competitive tender to lead a community pharmacy integration project across both the Norfolk & Waveney ICB and the Suffolk and Norfolk East Essex ICB.

This will focus on the promotion of an integrated approach to the implementation and improvement of referral pathways into community pharmacy services, and supporting the delivery of these services by our pharmacies locally. The initial focus will be on the Discharge Medicines Service (DMS), Pharmacy First, Hypertension Case-Finding Service, and Pharmacy Contraception Service (PCS) and their integration into local pathways and ways of working.

CPNS will be working closely with both our ICB Community Pharmacy teams, and engaging with a wide range of stakeholders and partners in line with the ICBs' Joint Forward Plans, the East of England Partnership Strategy for Community Pharmacy, and the King's Fund / Nuffield Trust "Vision for Community Pharmacy".

The desired project outcomes are:

- Support our Trusts to expand Community Pharmacy referral pathways to include wider patient cohorts, as appropriate, to increase referral numbers, and to help resolve quality issues.
- Support will be provided to Community Pharmacy contractors to increase timely referral acceptance rates and improve completion rates at each stage of delivery.
- Support our pharmacies to increase their understanding of PCN / Place priorities relating to population health needs, and the role community pharmacy plays in delivering on those priorities.
- Work with system partners and our pharmacies to share best practice.
- Develop an understanding of work pressures on each provider/sector to find more effective and integrated ways of working.
- Develop and encourage local relationships between providers and to strengthen effective local communication.

Early Priorities

CPNS's early actions will involve whole system stakeholder and partner mapping, securing baseline data and access to the latest information dashboards, and reaching out to our pharmacies. Collated feedback will be core to what should be included in the project to maximise the benefits and project outcomes. These efforts are already underway, and will inform a more detailed project plan and priority work-streams moving forwards.

We would encourage all of our pharmacies, stakeholders and wider partners to respond to these requests for feedback and ideas. Clearly our focus must be on things which can be influenced and achieved locally, but we welcome all views and thoughts.

For more information please contact info@cpns.org.uk

Thank You!